

2021 ANNUAL REPORT

A MESSAGE FROM OUR FOUNDER



One more year of fundraising with COVID 19! Hard to believe this is still going on, but the Bob Perks Fund remains thankful for many things. Our amazing donors, sponsors, special events partners and strategic partners have stuck with us through it all. Events or no events, they proved their commitment to our mission and the cancer patients we are dedicated to helping. Because of them, in September of 2021, the Bob Perks Fund proudly committed to adding Mifflin and Juniata Counties to our coverage area. We are now able to serve more cancer patients in our area. We are grateful to Mifflin and Juniata Counties for their warm welcome into the region.

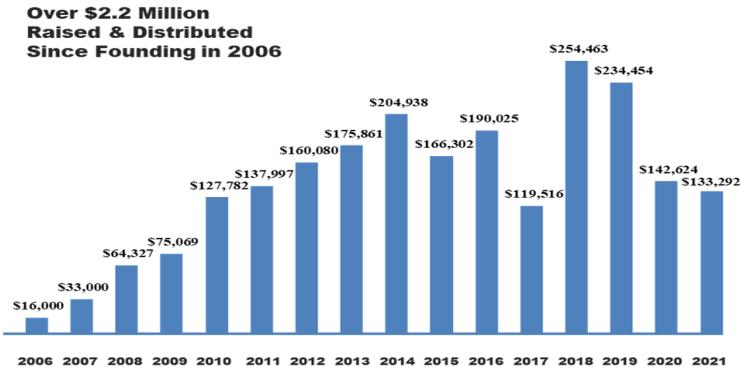
Of concern to us at the Bob Perks Fund is the decline in applications during COVID 19. Doctor visits have been postponed due to the pandemic. Cancer is not going away. Patients are simply not being diagnosed. Our call to everyone... do not postpone your doctor visits, especially if something is bothering you. Catching cancer in the early stages is of the utmost importance. Early diagnosis and early treatment are critical. Go see your doctor!

We are optimistic to see you in 2022! Although we were not able to hold a single event in 2021, we are confident to start live events this year. Fingers are crossed for an April Rock the 80's event. And you will be happy to hear we hope to hold Night at the Races again this summer. Finally, we are planning our first ever Night at the Races in Mifflin County for this fall. Get your derby hats on and be ready to bet on your favorite horses. Hopefully we will see you again soon.

Doreen Perks, Founder

HISTORY AND VITAL MISSION

The BPF was established in 2006 in memory of Bob Perks, a State College native, who passed away in 2005 after a long battle with melanoma. A Penn State baseball player and a founding member of the local CVC, Bob died at age 42, leaving behind his wife Doreen and two young boys. To fulfill Bob's commitment to those battling cancer, Doreen and Bob's family, friends, and colleagues established the BPF. For cancer patients who receive this support while undergoing treatment, it is a lifeline to pay for their most basic living expenses.



SERVICE, GROWTH AND DEVELOPMENT

Cancer patients eligible for BPF financial assistance must live in Blair, Centre, Clearfield and Huntingdon counties and face financial hardship due to an increase in expenses or decrease in income, directly related to a cancer diagnosis. Referral sources verify eligibility and submit the application to the Program Manager. Once the Allocations Committee approves the application, payment of current bills often occurs within one week.

In September, through a partnership with Geisinger Foundation and Geisinger Lewistown Hospital, the Bob Perks Cancer Assistance Fund (BPF) has expanded its financial assistance to include eligible cancer patients living in Mifflin and Juniata counties. The Geisinger Foundation has approved a two-year grant totaling \$50,000 to fund BPF start-up expenses and pay for initial grants to cancer patients.

Because of COVID 19, many cancer patients were fearful to leave their homes so fewer traveled to medial facilities for screening, diagnosis and treatment. As a result, the BPF received fewer applications, and ended 2021 allocating \$133,292 to fund 212 cancer patient applications. The BPF is committed to fundraising in our six-county area with the long term goal that donated dollars equal dollars needed in any given county. In its sixteen year history, the BPF has never turned away an eligible applicant. The following paragraphs reflect efforts and successes to raise funds in each county, as we advance to achieve our goal.

A breakdown by county of cancer patients receiving assistance in 2021:

Blair - 84

Clearfield - 57

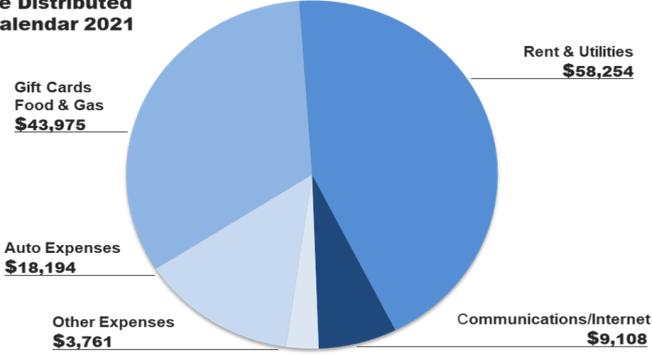
Juniata/Mifflin - 5

Centre - 32

Huntingdon - 35

The graph below illustrates the five categories of basic needs. Our ability to assist local cancer patients is completely dependent upon fundraising and successful, collaborative relationships with our referral sources, who are members of each cancer patient's treatment team. They are true partners in service to local cancer patients. Without their support and commitment to our mission, the BPF would not exist.

Where Grants Were Distributed In Calendar 2021



ACCOMPLISHMENTS AND NEW FUNDING OPPORTUNITIES

STRATEGIC PARTNERS

The BPF is extremely fortunate for the major financial support of seven Strategic Partners who play an important role as donors and ambassadors of our mission. Without their steadfast devotion to our cause and their generous, ongoing patronage, our efforts to assist struggling cancer patients would be severely diminished. Our heartfelt thanks to our Strategic Partners for their long-standing commitment to our local cancer community.



SPECIAL EVENTS PARTNERS

Most of these sponsors have a long-term relationship with the BPF and became "Special Events Partners," (SEP) when the program was established in 2019. SEPs agree to write one check to sponsor our three major events held annually. In return, their sponsorship is publicized throughout the year. Due to the increasing concerns about COVID 19, two of our three major events were postponed. We are pleased to announce each Special Events Partner agreed to contribute their sponsorship monies despite the postponement of our events. Their unyielding dedication to our mission is truly appreciated.



Blair County - Strategic Partners Sheetz, Inc and UPMC Altoona continue to be our largest resource of financial support in Blair County, together donating \$31,275 in 2021. Cove Cause for Cancer, a nonprofit serving southern Blair



County, raised \$8,000 specifically for the BPF to assist cancer patients living in Claysburg, East Freedom, Martinsburg, Newry, Roaring Springs, and Williamsburg. Through the efforts of Linda Cruz, and her family and friends in Tyrone, \$600 was donated by selling sheets. Also, Teresa Beisel of Tyrone, raised \$1016 hosting a jewelry sale. For the first time, Veeder Root held a Day of Caring under the direction of Maureen Slovikoksy and Amy Koegler which included a walk-a-thon at the Veeder Root plant in Duncansville. The amount of \$2,200 was raised and donated to the BPF.

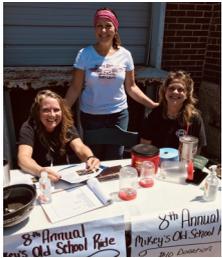
Pictured: Cove Cause for Cancer Advisory Board Members Travis Russell and Karen Claire.

Centre County - Strategic Partners Coaches vs Cancer® of Penn State and American Cancer Society, maintaining their sixteen year partnership with the BPF, generously donated \$13,021 despite the cancellation of their fundraisers. The BPF is especially thankful for the generous CVC sponsors, donors, and volunteers who have supported the BPF. This year, Kish Bank in addition to supporting PA Pink Zone expanded its efforts with Kish for the Cure, supporting two more local cancer-related nonprofits: the BPF and Mifflin Juniata Relay for Life. Led by Bill Hayes, Chairman and CEO, and Greg Hayes, President and COO, and the dedicated Kish employees, the 2021 Kish for the Cure campaign raised a total of \$43,761. A grant of \$17,505 was made to the BPF.



We are truly grateful! Through the "Centre Gives" campaign, the BPF received \$17,463, with the charitable support of Linda and Blake Gall who matched the proportional match awarded by Centre Foundation. Additional support was received from the State College Downtown Rotary Club, the Carl Fisher Memorial Trust, and donor-advised funds at Benevity, Centre Foundation, and the Pittsburgh Foundation. *Pictured L to R: Amanda Peck & Jennifer Mitchell, Kish Staff & representing Mifflin Juniata Relay for Life; Greg Hayes; Holly Johnson, Kish Staff; Mitch Kirsch, PA Pink Zone Board Chair; Linda Gall, BPF Board Vice Chair; Doreen Perks, BPF Founder; Bill Hayes.*

Clearfield County - Strategic Partner Spitzer Subaru continues to hold its "Share the Love" event and raised \$5,709. The BPF appreciates the relationship with Spitzer Subaru and was thankful for the donation received in spite of the pandemic. Once again, Jennifer Lanich and friends held "Mikey's Old School Ride," assisting the BPF by honoring the life of Jennifer's husband Mike, who died from cancer and was assisted by the BPF during his difficult journey. Since 2014, Mikey's Old School Ride has raised and donated \$17,606 to BPF. Clearfield County Charitable Foundation (CCCF) granted \$1,000 to purchase (10) \$100 grocery gift cards to distribute to eligible Clearfield County cancer patients. CCCF Executive Director, Mark McCracken continues to work with the BPF to increase awareness of the mission of both organizations. *Pictured: Diane Evans, Mikey's Ride, Marjann Young, BPF Staff, and Jennifer Lan-*



Evans, Mikey's Ride, Marjann Young, BPF Staff, and Jennifer Lan-

Huntingdon County - Strategic Partner Huntingdon County United Way allocated \$31,110 to the BPF in 2021 in spite of the pandemic. The BPF annual "Survivor's Event," honoring those who lost their lives to cancer, those battling cancer, and those who overcame this devastating disease raised \$8,181. Each year, BPF Board Member Rickey Himes honors the lives of those who passed away by reading their names in her heartwarming luminary ceremony. With BPF volunteer Erica Blair at the helm, a successful fourth annual BPF "Sporting Clays Benefit," was held at Shenecoy Sportsmen. Additional support was received from Mount Union Volunteer Fire Co MUFUD Sportsman Committee, Mill Creek Borough Volunteer Fire Company, and Clay Glenny family events. It should be noted that the efforts or Rickey and her mighty band of volunteers raised \$9,908 through their various activities. Once again, these efforts, coupled with the Huntingdon County United Way, paid for every dollar of expense generated by Huntingdon County cancer patients. *Pictured: Rickey Himes and attendees at the Survivor's Event*



Juniata & Mifflin Counties - In September 2021, the BPF expanded its service area to include Mifflin and Juniata Counties. The Geisinger Foundation and Geisinger Lewistown Hospital greatly aided this expansion by pledging a grant of \$50,000 to the BPF over the next two years. The BPF successfully trained new referral sources in Juniata & Mifflin Counties in order to begin reaching cancer patients in these areas. The BPF also gained partner agency status with United Way Mifflin/Juniata, beginning in July of 2022.

ROCK THE 80's - In March 2021, the 9th annual Rock the 80s was a resounding success! The virtual production on Facebook included spectacular band performances, sponsor recognition, photos of our devoted fans and our beloved emcee Jeff Brown, live from Pine Grove Hall. Special thanks to Pine Grove Hall host Liz Grove and her outstanding staff, Bill Hallman and his PSU students for producing an amazing show and James Miller for coordinating the dedicated bands who brought their exceptional talent to life on video. Rock the 80s was the brainchild of JR Mangan. In lieu of an admission fee, donations were requested. Sponsorships and donations raised \$24,085.



Rock the 80s Sponsors

America's Carpet Outlet	Higher Ed	Restek Corporation
BB&T	Grane Hospice	Senator Jake Corman
Blaise Alexander	Ben & Robin Heim	Mitchell Schmidt
Converge	Koch Funeral Home	State College Orthodontics
First Citizen's Bank	McQuaide Blasko	Stocker Chevrolet Subaru
Frost & Conn Insurance	R.H. Dotts Energy	UPMC Altoona

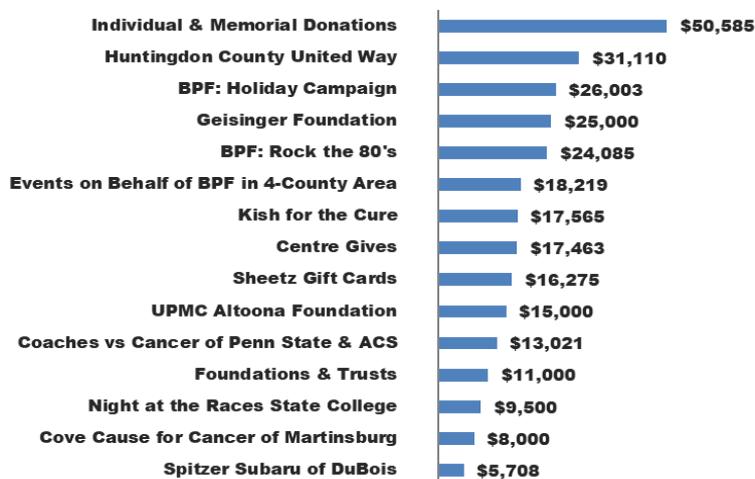
Rock the 80s Bands

Anchor & Arrow - Ballet Crisis - Cousin Neddie - Cullen McKee - Frackwater Jack
McFishmillin - Spider Kelly - The Long Afternoon - Velveeta

HOLIDAY CAMPAIGN - Because BPF assistance to local cancer patients is totally dependent upon donations, each year a Holiday Campaign is held to send warm holiday wishes to 1,000 donors and provide an end-of-year opportunity to donate. In 2021, the Holiday Campaign raised a total of \$26,000. This is possible, in part, through the generosity of Linda and Blake Gall and Robin and Ben Heim, who matched dollar for dollar up to the first \$10,000 of donations. Thank you to all donors who let us know how much they love our "snow people."



Major Sources of Support During 2021



Despite the cancellation of two of our signature fundraisers and the postponement of fundraisers held in our six-county region, the money raised met the need for serving our local cancer community.

MEMORIAL DONATIONS

The following individuals who passed away were honored by their families and friends who made memorial contributions to the BPF. Because they honored their loss by supporting the BPF, we are able to assist more struggling cancer patients in Blair, Centre, Clearfield and Huntingdon counties.

Steve Dickson
Patricia Hammarstrom

Joan Kunsman
Rosemary Wherry

VOLUNTEERS

The BPF is a small organization, with only three staff. We could not accomplish all that we do on behalf of cancer patients without the hard work, good will, and strong commitment of our volunteers in Blair, Centre, Clearfield, Huntingdon, Juniata and Mifflin counties. They devote countless hours to raising money in support of cancer patients, and in addition, fulfill many important roles on our Allocations, Development, Governance and Finance Committees. The BPF Board of Directors and staff are eternally grateful for their contribution of time, talent and heart to our many years of success.

2022 BOARD OF DIRECTORS

Doreen Perks, *Founder*
Linda Gall, *Chair & CVC Liaison*
John Conroy, *Vice Chair*
Ed Washell, *Treasurer*
Kelly Renfrew, *Secretary*
Frank Ahern, *Immediate Past Chair*
Marilyn Byers
Madeline Hertzberg

Robin Heim
Rickey Himes
Lamar Kunes
Heidi Lewis
Janyce Mose
Peter Ort
Lori Proper

TESTIMONIAL

I would like to express my gratitude to the Bob Perks Fund for their financial help. Just one treatment and I found myself owing more than a quarter of my annual salary. I deeply appreciate all the dedicated individuals, community organizations and generous donors who work to make the Bob Perks Fund available to help people in situations like mine. Thank you all.

Bob Perks Recipient – Clearfield County

PHOTO GALLERY



Linda Cruz Fundraisers
Doreen Perks, Linda Cruz, Norma Keller



Spitzer Subaru Share the Love
Curtis Smith, Sales Mgr. Marjann Young, Dave Senior, GM



State College Downtown Rotary
Marilyn Byers, BPF Board, Marjann Young, Brodie Dalton, Rotary



Huntingdon County United Way
Golf Outing
BPF BOD Ed Washell Foursome



Huntingdon County
Clay Shoot Marjann Young,
Rickey Himes, BFP BOD,
Erica Blair, Coordinator



Blair County
Veeder Root Day of Caring

The BPF is a tax-exempt 501(c)3 organization, EIN Number 20-4220990 and is registered with the Pennsylvania Bureau of Charitable Organizations. Your questions and comments are welcome at: info@bobperksfund.org